JASON LALLY

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Leader in civic data and its many uses with 10+ years experience in data management, analysis, visualization, and engineering. I helped build DataSF into a world-recognized program empowering use of San Francisco's data.

SKILLS

- Leadership and management
- Business process improvement
- Data engineering
- Data analysis
- Visualization and mapping

EXPERIENCE

Data Services Manager

City and County of San Francisco: Office of the Chief Data Officer, San Francisco
OCT 2017 - PRESENT

- Manage a team and services providing data engineering, analytics and data science support to 50+ departments that work in many domains including public safety, human services and housing.
- Improved data engineering practices and standards, cutting errors from bugs in production ETLs by half
- Streamlined our project selection to better use our existing infrastructure

Open Data Program Manager

City and County of San Francisco: Office of the Chief Data Officer, San Francisco
AUG 2014 - OCT 2017

- Matured open data business processes to support more data sharing with the public and City departments, leading to a 150+% growth in available data over 3 years
- Managed the open data platform and vendor, continuously improving based on user research and feedback leading to increased engagement with data (e.g. 35% quarter over quarter growth in data downloads and 2.5 million API calls per month)
- Deployed and managed our support desk and integrations with our management tools to improve the support of data users and publishers

Mayor's Innovation Fellow

City and County of San Francisco: Office of the Mayor, San Francisco
AUG 2013 - AUG 2014

- Managed the Entrepreneurship in Residence Program which was the experimental precursor to Startup in Residence, a nationally recognized program pairing startups with government challenges
- Managed a portfolio of small experiments and methods with City departments including projects around data analysis, strategy, and human-centered design

Director, Decision Lab
PlaceMatters, Denver
OCT 2009 - AUG 2013

- Provided technical assistance to HUD Sustainable Communities Initiative grantees nationally on data issues, scenario planning, GIS and public engagement techniques.
- Developed analytical models for over 15 client projects
- Founded a national community of practice, the Open Planning Tools Group, advancing best practices and tools in urban planning; eventually became the Consortium for Scenario Planning http://www.scenarioplanning.io/
- Established and grew a civic innovation community in Denver including planning hackathons and establishing a local civic hacking group in the inaugural year of the Code for America Brigade program

Planning Technology Associate
PlaceMatters, Denver
JAN 2008 - OCT 2009

- Developed a web-based brainstorming platform used in live brainstorming events offered by PlaceMatters, leading to many successful bids in a competitive market for civic engagement
- Implemented public outreach programs for 5 planning processes over 1 year, including the design of facilitated workshops, social media strategy, at home planning workshops, large group brainstorming, and keypad polling

EDUCATION

MCP, City and Regional Planning
University of Pennsylvania, Philadelphia
AUG 2005 - DEC 2007

- Awarded Lewis Mumford Award for outstanding work in the study of urbanization
- Awarded Pitkin Award for Outstanding Planning Student of the Year

BS, Information Sciences and Technology
Pennsylvania State University, State College
AUG 2001 - MAY 2005

- Graduated with Honors from the Schreyer's Honors College
- Awarded School of Information Sciences and Technology Student of the Year Award