

JASON LALLY

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Leader in civic data and its many uses with 10+ years experience in data management, analysis, visualization, and engineering. I helped build DataSF into a world-recognized program empowering the use of San Francisco's data.

SKILLS

- Leadership
- Management
- Business process improvement
- Stakeholder facilitation
- Data architecture & modeling
- Systems design
- Data engineering
- Data analysis
- Visualization and mapping
- ETL/ELT Approaches
- Programming Languages/Markup: SQL, Python, Javascript, HTML/CSS
- Geospatial tools: Esri ArcGIS (ArcMap, ArcGIS Pro); QGIS

EXPERIENCE

City and County of San Francisco: Office of the Chief Data Officer, San Francisco

Data Services Manager

OCT 2017 - PRESENT

Open Data Program Manager

AUG 2014 - OCT 2017

- Created a draft permitting data model with multiple stakeholders to support data sharing, use and governance; work continues with the City's Permit Center Director and Chief Digital Services Officer
- Led the multi-stakeholder Housing Data Working Group resulting in the sharing of housing and permitting-related datasets among departments and an improvement in tracking of affordable housing production
- Drove 136% growth in open data sharing since August 2014 through work with department Data Coordinators and development and management of standard processes and tools
- Oversaw an increase in engagement with the City's data including a 14% year over year growth in data downloads in this past year and 2.5 million+ automated data extractions per month
- Developed a complete system for the inventorying and sharing of data which other cities look to for inspiration and which I continue to improve
- Contributed to the development and passing of 2 standards and 1 policy with COIT including the Metadata Standard, the Data Classification Standard and the Data Management Policy
- Developed, with the team, an automation system for publishing open data that is responsible for the timely, automated updates of over 200 datasets, saving hundreds of hours in staff time and driving more valuable data usage
- Worked with the team to improve our management systems, saving time and improving coordination through process changes and automation

City and County of San Francisco: Office of the Mayor, San Francisco

Mayor's Innovation Fellow

AUG 2013 - AUG 2014

- Managed the Entrepreneurship in Residence Program, the experimental precursor to [Startup in Residence](#), a nationally recognized program pairing startups with government challenges
- Developed a workforce data strategy with the Office of Economic and Workforce Development that they are using today as a foundational document to support workforce programs
- Developed analysis and recommendations for the Planning Department on use of data for forecasting housing pipeline, including recommendations on how to improve data collection for future analysis

PlaceMatters, Denver

Director, Decision Lab

OCT 2009 - AUG 2013

Planning Technology Associate

JAN 2008 - OCT 2009

- Provided technical assistance to HUD Sustainable Communities Initiative grantees nationally on data issues, scenario planning, GIS and public engagement techniques
- Developed spatial analytical models and public outreach initiatives supported with data and technology for over 10 city and regional projects including Albany, NY; Wichita, KS; Lyons, CO; Triangle Region, NC; Knoxville Region, TN; and more
- Founded a national community of practice, the Open Planning Tools Group, advancing best practices and tools in urban planning; eventually became the Consortium for Scenario Planning <http://www.scenarioplanning.io/>
- Developed a web-based brainstorming platform used in live brainstorming events offered by PlaceMatters, leading to many successful bids in a competitive market for civic engagement
- Established and grew a civic innovation community in Denver including planning hackathons and establishing a local civic hacking group in the inaugural year of the Code for America Brigade program

EDUCATION

MCP, City and Regional Planning

University of Pennsylvania, Philadelphia

AUG 2005 - DEC 2007

- Awarded Lewis Mumford Award for outstanding work in the study of urbanization
- Awarded Pitkin Award for Outstanding Planning Student of the Year

BS, Information Sciences and Technology

Pennsylvania State University, State College

AUG 2001 - MAY 2005

- Graduated with Honors from the Schreyer's Honors College
- Awarded School of Information Sciences and Technology Student of the Year Award